



T 250.748.0822 F 250.597.2670 | 7380 TRANS CANADA HWY DUNCAN, BC V9L 6B1 | WWW.COWEX.CA COWEX@SHAW.CA



150 YEARS OF CELEBRATING

This is an extra special year for the Cowichan Exhibition because it is the 150th Anniversary of our first fair! An article reporting on this Exhibition and the formation of the local Agricultural Society appeared in the October 20th, 1868 edition of The Daily British Colonist newspaper. Readers learned that “on Wednesday the 14th inst., the first effort towards an Agricultural Exhibition caused quite an excitement in this otherwise quiet settlement.” From day one, October 14, 1868, the Exhibition was an important community event and in 2018, 150 years later, it still is.

The Cowichan Exhibition’s mandate is to provide a place where all ages can enjoy an agricultural fair. We will provide a venue for 4-H members, youths and adults competing in livestock, vintage machinery, craft and garden classes, educational displays, demonstrations, vendor booths, the midway, fabulous food trucks and onstage entertainment round out the Exhibition experience.

Why not join us in 2018 as we celebrate “150 Years of Growing”; come see our past, our present & the future of agriculture in the Cowichan Valley. It’s a once-in-a-lifetime opportunity to be part of the Exhibition’s unique history!



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Your Ad Here
2.25" x 7.75"

BOOKMARK SPONSORSHIP \$1,500

Recognition as sponsor of the 150th Cowichan Exhibition
Book marks will be handed out to each child attending the fair

- Your Ad on 5000 bookmarks handed out at the Cowichan Exhibition Fair.
- Business card Ad in catalogue
- 2 complimentary weekend passes
- Opportunity to provide branded giveaways
- Logo placement on Cow-Ex Website
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads
- Incumbent rights for the following year's show.



CATALOGUE ADVERTISING

Recognition as sponsor of the 150th Cowichan Exhibition
Full color Catalogue advertising, magazine quality

- Ad in the Cowichan Exhibition official catalogue
- Opportunity to provide branded giveaways
- Logo placement on Cow-Ex Website
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads



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ZUCHINNI RACE SPONSOR \$1,500 (1 only)

Recognition as sponsor of the 150th Cowichan Exhibition

- Class Sponsorships
- Ad in catalogue
- 10' x 10' display space at the Exhibition
- 4 complimentary weekend passes
- Opportunity for Prize giveaways
- Logo placement on Cow-Ex Website
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads
- Incumbent rights for the following year's show.



KIDS CORRAL SPONSOR \$3,500 (1 only)

Recognition as sponsor of the 150th Cowichan Exhibition

- 1/2 page ad in catalogue
- 10' x 10' display space at the Exhibition
- 8 complimentary weekend passes
- Exclusive Sponsor in Kids Corral
- Banner Signage opportunity
- Opportunity to provide branded giveaways
- Logo placement on Cow-Ex Website
- Recognition on all pre-show print ads
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads
- Incumbent rights for the following year's show.





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HALL DIVISION SPONSORSHIP (unlimited)

Recognition as sponsor of the 150th Cowichan Exhibition

- Class Sponsorships
- Logo placement on Cow-Ex Website
- Recognition in post-show thank you ads
- Table Top signage



MAIN STAGE SPONSORSHIP \$10,000 (1 only)

Recognition as sponsor of the 150th Cowichan Exhibition
Includes full naming rights to all Entertainment on Stage

- Gold Leaf on Donation Tree
- Full Page Ad in catalogue
- 10' x 10' display space at the Exhibition
- 10 complimentary weekend passes
- Opportunity to provide branded giveaways
- Entertainment branding rights in all Media
- Logo placement on Cow-Ex Website
- Recognition on all pre-show print
- Recognition on site sponsor signage
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads





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GATE SPONSORSHIP \$1,500 (3 only)

Recognition as sponsor of the Cowichan Exhibition

- 1/2 page ad in catalogue
- Welcome/Thank you signage at gates
- 4 complimentary weekend passes
- Opportunity to provide branded giveaways
- Logo placement on Cow-Ex Website
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads



5 YEAR SIGNAGE SPONSORSHIP \$10,000 (4 only)

Recognition as sponsor of the Cowichan Exhibition

- 2) 4 X 8 Signs on either end of Barns
- 10' x 10' display space at the Exhibition
- 8 complimentary weekend passes
- Logo placement on Cow-Ex Website
- Gold Leaf on Donation Tree
- Recognition on all pre-show print ads
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads





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GROUNDS IMPROVEMENTS

Recognition as sponsor of the Cowichan Exhibition

- Tree placement
- Picnic area naming rights
- Logo placement on Cow-Ex Website
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads
- Gold Leaf on Donation Tree



VOLUNTEER RECOGNITION SHIRTS (1 only)

Recognition as sponsor of the 150th Cowichan Exhibition

- 100 volunteer Shirts with Company logo
- 4 complimentary weekend passes
- Opportunity to provide branded giveaways
- Logo placement on Cow-Ex Website
- Link to your company's website on sponsor's page
- Recognition in post-show thank you ads
- 1/2 page ad in catalogue



All Major sponsors will receive 2 Invitations to attend our Thank you Event, date TBA



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Business Name	Date
Contact Name	Phone
Billing Address	Cell
City & Province	Postal Code
E-mail	Sponsor Package

Show Dates

Setup: September 6 Thursday 11 am - 8 pm
 Show Days: September 7 Friday 8 am - 10 pm
 September 8 Saturday 8 am - 10 pm
 September 9 Sunday 8 am - 4 pm
 Tear Down: September 9 Sunday 4 pm - 7 pm

Sponsorship Package: _____

Sponsorship Amount: \$ _____

GST: \$ _____

Total: \$ _____

Method of Payment

Card Number	Cheque
Exp Date	Mastercard
Name On Card	Visa
Authorized Signature	Other

Fax application to: 250.748.0822 or email cowex@shaw.ca or mail to 7380 Trans Canada Highway, Duncan, BC V9L 6B1. Make cheque payable to Cowichan Exhibition.

For Office Use Only:

Final Payment \$ _____ Date Received _____ Receipt # _____