

# PHOTOGRAPHY – Division 22

**Chairpersons:** Alison Irwin (250) 746-6330  
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**2017 Exhibition Theme:** “Bee Cause Bees Matter”

**2017 Colour Challenge:** Yellow & Black

**Entry Fee:** \$1 per entry

**Register between July 17<sup>th</sup> and Aug. 26<sup>th</sup>.** Last day to register: August 26<sup>th</sup>, by 5 pm. Use the Photography Entry Form in the catalogue or available online at [www.cowex.ca](http://www.cowex.ca).

**Delivery of Photographs:** Photographs must be delivered to the Office no later than 5 pm, **Saturday, Aug. 26<sup>th</sup>**. Check that each one is correctly labelled on the back (see rule e).

**Pick Up of Exhibits:** Sunday, Sept. 10<sup>th</sup> – after 4 pm. If unable to collect your exhibit(s) by 6 pm that day, the Exhibition is open the following week from 9 am to 5 pm.

**Prize Money:** 1<sup>st</sup> - \$5, 2<sup>nd</sup> - \$3, 3<sup>rd</sup> - ribbon only.

Pick up prize money and special awards from the Exhibition Office the week of Sept. 25<sup>th</sup> to 29<sup>th</sup> – 9 am to 5 pm.

## Rules:

- All photographs must have been taken by the exhibitor and not shown in a previous Cowichan Exhibition.
- One (1) entry per exhibitor per class.
- PRINT SIZES:** Three options - 7" x 10" (18cm x 25cm), 8" x 10" (20cm x 25.5cm) or 8" x 12" (20cm x 30.5cm). Exceptions: #25 – BCAAFE and #26 – Portraits of Place.
- PRESENTATION:** Regardless of size, each photograph must be securely mounted on an 11" x 14" (28cm x 35.5cm) BLACK mat board or poster board or in an 11" x 14" BLACK window cut from mat board or poster board. No frames, glass, or plaques. Exception: class #25 – BCAAFE competition.
- IDENTIFICATION:** Label each exhibit on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor's Name. Do not write on the front. During the show, exhibits will be identified with a diagonal corner strip attached after judging.
- Exhibitor's Pass:** exhibitors may purchase a 3-day pass for \$15. The regular gate fee for adults is \$10 per day.

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## SPECIAL AWARDS:

**OUTSTANDING PHOTOGRAPH  
BEGINNER LEVEL – Classes 1 - 11  
Just Framing, Duncan**

Framing of top Beginner photograph (\$60 value)

**INTERMEDIATE LEVEL – Classes 13 - 23  
Just Framing, Duncan**

Framing of top Intermediate photograph (\$60 value)

## BEST ASSIGNED PHOTO – 2017 “Bees ‘n’ Blooms”

**BEGINNER LEVEL – Class 12  
Cowichan Valley Camera Club  
Family membership (\$55 value)  
INTERMEDIATE LEVEL – Class 24  
Cowichan Valley Camera Club  
Family membership (\$55 value)**

## Photography Tips from the Cowichan Valley Camera Club:

### GENERAL

- Is the print free of smudges, scratches and finger prints?
- Print quality is important; consider having your image printed commercially.
- Great light makes great pictures. Use soft lighting for people, and early morning or late day lighting for landscapes. Avoid midday sun.
- When photographing pets, compose your image at eye level; it will let their personality shine through.
- When composing pictures involving a horizon, i.e. landscapes or seascapes, ensure the horizon is level (horizontally aligned).
- Before taking a picture, check the areas around and behind your subject. A cluttered background is distracting and takes away from your subject.

### VIEWPOINT

- Does the image fit the theme of the class?
- Does the image grab your attention? Is it a fresh, original view of the subject?
- Does the image avoid being too busy and confusing?
- Does the image achieve the photographer's objective?

### COMPOSITION

- Is the cropping effective and complimentary to your subject (i.e. horizontal, vertical, panoramic)?
- Fill the frame with your subject.
- Is the viewer's attention led to the main subject?
- Is the subject offset using the 'rule of thirds'?

### TECHNIQUE

- Avoid overexposing the lighter details and underexposing the dark shadows.
- Is the image in focus where it should be?
- Has good use been made of contrasting and complementary colours?

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**Section 1: Beginner Level** ... See rule c for size options. *For exhibitors who are new photographers or have some photography experience. If you have previously won prize ribbons for your photographs, please go to Section 2.*

### Class #

- 1 People – a candid shot or formal portrait of one or more persons.
- 2 Nature – wild animals or plants
- 3 Animals – domestic animals including pets
- 4 NEW! Still Life
- 5 Sports/Action – any photo that captures or stops motion as its main subject.
- 6 NEW! Architecture – a constructed form (man-made or natural) or any part of it.
- 7 Landscape/Seascape
- 8 Sunrise/Sunset/Skies/Moon

- 9 NEW! Special Effects – the use of varied shooting techniques is encouraged. Post-production image editing is allowed but the original image should be identifiable.
- 10 Macro/Close-up – the subject is greater than life size.
- 11 Black & White/Monochrome – any subject in black & white, sepia or monochrome tones.
- 12 Assigned – 2017: “Bees ‘n’ Blooms”. In 2018, the topic will be “Vintage Farm Machinery”.

**Section 2: Intermediate Level** ... See rule c for size options. *This section is for those exhibitors with more experience in photographic composition and technical skills.*

**Class #**

- 13 People – a candid shot or formal portrait of one or more persons.
- 14 Nature – wild animals or plants
- 15 Animals – domestic animals including pets
- 16 Sports/Action – any photo that captures or stops motion as its main subject.
- 17 NEW! Architecture – a constructed form (man-made or natural) or any part of it.
- 18 Landscape/Seascape
- 19 Sunrise/Sunset/Skies/Moon
- 20 NEW! Special Effects – the use of varied shooting techniques is encouraged. Post-production image editing is allowed but the original image should be identifiable.
- 21 NEW! Humour – tells a funny story without a caption
- 22 Macro/Close-up – the subject is greater than life size.
- 23 Black & White/Monochrome – any subject in black & white, sepia or monochrome tones
- 24 Assigned – 2017: “Bees ‘n’ Blooms”. In 2018, the topic will be “Vintage Farm Machinery”.

**Section 3: BCAAFE competition (open to all ages)**

*The winning entry will go on to the provincial competition at the 2017 Conference of the BC Association of Agricultural Fairs & Exhibitions in October. The winner of that contest will be awarded a cheque for \$50 and a plaque.*

**Class #**

- 25 Sepia Photography – THEME: Heritage Barns in BC. Create a montage using 3 photos (each 5” x 7”) mounted on a 6” x 8” black backing board and connected using any style of recycled material for display. Photographs cannot be altered beyond standard optimization. Unmounted photographs will not be accepted.

**Section 4: Portraits of Place**

*NEW! This CVRD-sponsored class is an opportunity for photographers to let others know about their favourite places within the boundaries of the Cowichan Valley Regional District. These places can be either natural landscapes or man-made structures. Please read these rules carefully.*

**Class #**

- 26 Portraits of Place. 1<sup>st</sup> - \$50; 2<sup>nd</sup> - \$25; 3<sup>rd</sup> - \$10. Class sponsored by CVRD.

**Rules:**

- a. PRINT: 8” x 10” (20cm x 25.5cm) in colour.
- b. PRESENTATION: The photograph must be securely mounted on or in an 11” x 14” (28cm x 35.5cm) BLACK mat or window.
- c. IDENTIFICATION: Label each exhibit on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor’s Name. Do not write on the front.
- d. STATEMENT: Explain why this place is special to you (max. 100 words). Identify the location in the title. Print your story on a half-sheet (8.5” x 5.5”) of letter-size paper and attach to the back of the black mount.
- e. DIGITAL FILE: All entries must be accompanied by the image in digital form (min. 300 dpi on a USB flash drive). Please enclose in an envelope attached to the back of the entry. Put your name on the envelope.

**IMPORTANT:** As all submitted photos and stories may appear on CVRD websites or in print, exhibitors will be asked to sign a Photo Consent Form. Any use of an image will be credited to the photographer. Photographs will not be used for commercial purposes. Please go to the Exhibition’s website ([www.cowex.ca](http://www.cowex.ca)) to see the Form.



**is the deadline for your entry form & photos.**

*Please don’t wait ‘til the last minute!  
Register between July 17<sup>th</sup> and August 26<sup>th</sup>.*



LASTING QUALITY FOR  
LASTING MEMORIES.



**Bring this ad into the Duncan  
London Drugs  
to receive 10 % off your  
photo order for the  
Exhibition.**

We also carry various sizes of mats for your entries.

Check out our in-store kiosks or order on your  
PC, Mac or mobile device at  
[londondrugs.com/photolab](http://londondrugs.com/photolab)

Offer effective until Aug. 26, 2017



**JUST FRAMING**

will cut 11” x 14” black mats/windows for you.

- No window - \$2    ■ 7” x 10” window - \$4
- 8” x 10” OR 8” x 12” window - \$6



**#4 – 111 Station Street, Duncan  
(250) 748-0855**