

# Division 22 – PHOTOGRAPHY

**Chairpersons:** Wilma Harvie (250) 748-3584  
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**2018 Exhibition Theme:** “150 Years of Growing”

**2018 Colour Challenge:** Gold & Silver

**Entry Fee:** \$1 per entry

**Register between July 16<sup>th</sup> and Aug. 25<sup>th</sup>.** Last day to register: August 25<sup>th</sup>, by 5 pm. Use the Photography Entry Form in the catalogue or available online at [www.cowex.ca](http://www.cowex.ca).

**Delivery of Photographs:** Photographs must be delivered to the Office no later than 5 pm, **Saturday, Aug. 25<sup>th</sup>**. Check that each one is correctly labelled on the back (see rule e).

**Pick Up of Exhibits:** Sunday, Sept. 9<sup>th</sup> – after 4 pm. If unable to collect your exhibit(s) by 6 pm that day, the Exhibition is open the following week from 9 am to 5 pm.

**Prize Money:** 1<sup>st</sup> - \$5, 2<sup>nd</sup> - \$3, 3<sup>rd</sup> - ribbon only.

Pick up prize money and special awards from the Exhibition Office the week of Sept. 24<sup>th</sup> to 28<sup>th</sup> – 9 am to 5 pm.

## Rules:

- All photographs must have been taken by the exhibitor and not shown in a previous Cowichan Exhibition.
- One (1) entry per exhibitor per class.
- PRINT SIZES:** Three options - 7" x 10" (18cm x 25cm), 8" x 10" (20cm x 25.5cm) or 8" x 12" (20cm x 30.5cm).  
Exceptions: #25 – BCAAFF and #26 – Portraits of Place.
- PRESENTATION:** Regardless of size, each photograph must be securely mounted on an 11" x 14" (28cm x 35.5cm) BLACK mat board or poster board or in an 11" x 14" BLACK window cut from mat board or poster board. No frames, glass, or plaques. Exception: class #25 – BCAAFF competition.
- IDENTIFICATION:** Label each exhibit on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor's Name. Do not write on the front. During the show, exhibits will be identified with a diagonal corner strip attached after judging.
- Exhibitor's Pass:** exhibitors may purchase a 3-day pass for \$17. The regular gate fee for adults is \$10-\$12/day.

## Photography Tips from the Cowichan Valley Camera Club:

### GENERAL

- Is the print free of smudges, scratches and finger prints?
- Print quality is important; consider having your image printed commercially.
- Great light makes great pictures. Use soft lighting for people, and early morning or late day lighting for landscapes. Avoid midday sun.
- When photographing pets, compose your image at eye level; it will let their personality shine through.
- When composing pictures involving a horizon, i.e. landscapes or seascapes, ensure the horizon is level (horizontally aligned).
- Before taking a picture, check the areas around and behind your subject. A cluttered background is distracting and takes away from your subject.

### VIEWPOINT

- Does the image fit the theme of the class?
- Does the image grab your attention? Is it a fresh, original view of the subject?
- Does the image avoid being too busy and confusing?
- Does the image achieve the photographer's objective?

### COMPOSITION

- Is the cropping effective and complimentary to your subject (i.e. horizontal, vertical, panoramic)?
- Fill the frame with your subject.
- Is the viewer's attention led to the main subject?
- Is the subject offset using the 'rule of thirds'?

### TECHNIQUE

- Avoid overexposing the lighter details and underexposing the dark shadows.
- Is the image in focus where it should be?
- Has good use been made of contrasting and complementary colours?

### SPECIAL AWARDS: OUTSTANDING PHOTOGRAPH

#### BEGINNER LEVEL

##### Classes 1 - 11

Framing of top photograph  
(\$60 value)

**Just Framing, Duncan** ★

#### INTERMEDIATE LEVEL

##### Classes 13 - 23

Framing of top photograph  
(\$60 value)

**Just Framing, Duncan** ★

### SPECIAL AWARDS: BEST ASSIGNED PHOTO – 2018 “Vintage Farm Machinery”

#### BEGINNER LEVEL

##### Class 12

Family membership (\$55 value)  
**Cowichan Valley Camera Club** ★

#### INTERMEDIATE LEVEL

##### Class 24

Family membership (\$55 value)  
**Cowichan Valley Camera Club** ★

### SPECIAL AWARDS: PRESIDENT'S PICK – 2018

#### 1st PRIZE

16" x 20" Aluminum Panel  
(\$130 value)

**London Drugs, Duncan**

#### 2<sup>nd</sup> PRIZE

16" x 20" standard canvas  
Gallery Wrap  
(\$100 value)

**London Drugs, Duncan**

Just Framing



**Section 1: Beginner Level** ... See rule c for size options.

*For exhibitors who are new photographers or have some photography experience. If you have previously won any prize ribbons for your photographs, please go to Section 2.*

**Class #**

- 1 People – candid shot or formal portrait of one or more persons
- 2 Nature – wild animals or plants
- 3 Animals – domestic animals including pets
- 4 NEW! Still Life
- 5 Sports/Action – any photo that captures or stops motion as its main subject.
- 6 Architecture – a constructed form (man-made or natural) or any part of it
- 7 Landscape/Seascape
- 8 Sunrise/Sunset/Skies/Moon
- 9 Humour – image tells a funny story without a caption
- 10 Macro/Close-up – the subject is greater than life size
- 11 Black & White/Monochrome – any subject in black & white, sepia or monochrome tones
- 12 Assigned – 2018: “Vintage Farm Machinery”

**Section 2: Intermediate Level** ... See rule c for size options. *This section is for those exhibitors with more experience in photographic composition and technical skills.*

**Class #**

- 13 People – candid shot or formal portrait of one or more persons
- 14 Nature – wild animals or plants
- 15 Animals – domestic animals including pets
- 16 Sports/Action – any photo that captures or stops motion as its main subject
- 17 Architecture – a constructed form (man-made or natural) or any part of it
- 18 Landscape/Seascape
- 19 Sunrise/Sunset/Skies/Moon
- 20 Special Effects – the use of varied shooting techniques is encouraged. Post-production image editing is allowed but the original image should be identifiable.
- 21 Humour – image tells a funny story without a caption
- 22 Macro/Close-up – the subject is greater than life size
- 23 Black & White/Monochrome – any subject in black & white, sepia or monochrome tones
- 24 Assigned – 2018: “Vintage Farm Machinery”

Are you already thinking about images to enter next year?  
The subject for Assigned – 2019 is food:  
“It Hasta be Pasta!”

**Section 3: BCAAPE competition (open to all ages)**

*The 1<sup>st</sup> place entry is eligible to compete at the 2018 Conference of the BC Association of Agricultural Fairs & Exhibitions in October. The winner of that provincial contest will be awarded a cheque for \$50 and a plaque.*

**Class #**

- 25 Photography – THEME: Four Seasons on the Farm.  
SIZE: A set of four 5” x 7” images. Each image is to be mounted on a 6” x 8” black background and all four must be secured to one larger sheet of poster or mat board. Photographs cannot be altered beyond standard optimization. Unmounted photographs will not be accepted.

**Section 4: Portraits of Place**

*This CVRD-sponsored class is an opportunity for photographers to let others know about their favourite places within the boundaries of the Cowichan Valley Regional District. These places can be either natural landscapes or man-made structures. In keeping with the Exhibition’s 2018 theme: “150 Years of Growing”, images this year must have a connection to the area’s history. Please read these rules carefully.*

**Class #**

- 26 Portraits of Place – Heritage Theme. 1<sup>st</sup> - \$50; 2<sup>nd</sup> - \$25; 3<sup>rd</sup> - \$10. Class sponsored by CVRD.

**Rules:**

- a. PRINT: 8” x 10” (20cm x 25.5cm) in colour.
- b. PRESENTATION: The photograph must be securely mounted on or in an 11” x 14” (28cm x 35.5cm) BLACK mat or window.
- c. IDENTIFICATION: Label each exhibit on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor’s Name. Do not write on the front.
- d. STATEMENT: Explain why this place is special to you (max. 100 words). Identify the location in the title. Print your story on a half-sheet (8.5” x 5.5”) of letter-size paper and attach to the back of the black mount. Include the statement digitally on your USB drive in PDF or Word format.
- e. DIGITAL FILE: All entries must be accompanied by the image in digital form (min. 300 dpi on a USB flash drive). Please enclose in an envelope attached to the back of the entry. Put your name on the envelope.

**IMPORTANT:** As all submitted photos and stories may appear on CVRD websites or in print, exhibitors will be asked to sign a Photo Consent Form. Any use of an image will be credited to the photographer. Photographs will not be used for commercial purposes. Please go to the Exhibition’s website ([www.cowex.ca](http://www.cowex.ca)) to see the Form.

*Are you looking for 11” x 14” black mats? Please check out the selection at our Special Award sponsors.*

★ JUST FRAMING ★

Will cut a mat for you . . . No window - \$2  
7” x 10” window - \$4 8” x 10” or 8” x 12” - \$6  
#4 – 111 Station Street, Duncan (250) 748-0855

★ LONDON DRUGS ★

Ready-made mats for photographs  
Located in Duncan Village  
119 Trans Canada Hwy., Duncan (250) 701-6223