

22. Photography

CO-CHAIRPERSONS: Lois DeEll (250) 246-3461, Martha Aguero (250) 743-2590

2022 EXHIBITION THEME: "Jack & the Beanstalk"

2022 COLOURS: Green, Gold and Pantone's Very Peri

ENTRY FEE: \$1 per entry

REGISTER BETWEEN JULY 18th AND SEPT. 2nd. Last day to register: September 2nd, by 5 pm. Register online at www.cowex.ca, click on FAIR 2022 and follow the links. Or register in person in the Office on any week day (9:30 to 4:00).

DELIVERY OF ENTRIES: Please bring all **Photography** entries to the Exhibition Office on or before **Friday, Sept. 9th** between 9:30 am and 4 pm. This early delivery date will give our Photography committee more time to label and hang the show after judging.

PICK UP OF ENTRIES: Sunday, Sept. 18th – after 4:15 pm. If unable to collect your entries by 6 pm that day, the Exhibition is open the following week from 9:30 am to 4 pm.

PRIZE MONEY: 1st - \$5, 2nd - \$3, 3rd - ribbon only.

Pick up prize money and special awards from the Exhibition Office the week of Sept. 26th to 30th – 9:30 am to 4 pm.

Rules:

- a. All photographs must have been taken by the exhibitor and not shown in a previous Cowichan Exhibition.
- b. No identifying marks or logos on the image.
- c. One (1) entry per exhibitor per class.
- d. SIZE: print size is 8" x 10".
- e. PRESENTATION: entry to be presented in one of two ways:
 - mounted on 11" x 14" black mat board or poster board, OR
 - mounted in an 11" x 14" black window mat board. Please ensure that the photo is securely attached in either presentation.
- f. IDENTIFICATION: Label each entry on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor's Name. Do not write on the front.
- g. Exhibitor's Pass: exhibitors may purchase a 3-day pass for \$17. The regular gate fee for adults is \$10-\$12/day.

Tips from the Cowichan Valley Camera Club

GENERAL:

- Is the print free of smudges, scratches and finger prints?
- Print quality is important; consider having your image printed commercially.
- Great light makes great pictures. Use soft lighting for people, and early morning or late day lighting for landscapes. Avoid midday sun.
- When photographing pets, compose your image at eye level; it will let their personality shine through.
- When composing pictures involving a horizon, i.e. landscapes or seascapes, ensure the horizon is level (horizontally aligned).
- Before taking a picture, check the areas around and behind your subject. A cluttered background is distracting and takes away from your subject.

VIEWPOINT:

- Does the image fit the theme of the class?
- Does the image grab your attention? Is it a fresh, original view of the subject?
- Does the image avoid being too busy and confusing?

COMPOSITION:

- Is the cropping effective and complimentary to your subject (i.e. horizontal, vertical, panoramic)?
- Fill the frame with your subject.
- Is the viewer's attention led to the main subject?
- Is the subject offset using the 'rule of thirds'?

TECHNIQUE:

- Avoid overexposing the lighter details and underexposing the dark shadows.
- Is the image in focus where it should be?
- Has good use been made of contrasting and complementary colours?

Section 1: Beginner Level

For exhibitors who are new photographers or who have some photography experience. If you have previously won any prize ribbons for your photographs, please go to Section 2.

SPECIAL AWARD:

OUTSTANDING BEGINNER'S PHOTO

Just Framing, Duncan . . . \$60 framing credit

Class

1. People – candid shot or formal portrait of one or more persons
2. Nature – wild animals or plants (no hand of man)
3. Animals – domestic animals including pets
4. Still Life
5. Sports/Action – any photo that captures or stops motion as its main subject.
6. Architecture – a constructed form (man-made or natural) or any part of it
7. Vineyard Landscape. **Special prize: \$25 . . . sponsored by First Leaf, www.firstleaf.ca.**
8. Sunrise/Sunset/Skies/Moon
9. Humour – image tells a funny story without a caption
10. Macro/Close-up – the subject is greater than life size
11. Black & White – any subject
12. NEW! Looking Back – a photo taken at any previous Cowichan Exhibition
13. Assigned – 2022: "Farm Fowl". **Special prize: Family membership (\$55 value), Cowichan Valley Camera Club.**

Section 2: Intermediate Level

This section is for those exhibitors having more experience in photographic composition and technical skills.

SPECIAL AWARD:

OUTSTANDING INTERMEDIATE PHOTO

Just Framing, Duncan . . . \$60 framing credit

Class

14. Farm Produce. **Special prize: \$25 . . . sponsored by Eatin's Canada.**
15. Nature – wild animals or plants (no hand of man)
16. Animals – domestic animals including pets
17. Sports/Action – any photo that captures or stops motion as its main subject
18. Architecture – Cowichan Valley business operation.
Special prize: \$25 . . . sponsored by A Good Mind, www.agoodmind.ca.
19. Landscape/Seascape
20. Sunrise/Sunset/Skies/Moon
21. NEW! Creative – post-process a photograph to create a “vintage” image. **Special prize: \$25 . . . Chair's Pick.**
22. Humour – image tells a funny story without a caption
23. Macro/Close-up – the subject is greater than life size
24. Black & White – any subject
25. NEW! Looking Back – a photo taken at any previous Cowichan Exhibition
26. Assigned – 2022: “Farm Fowl”. **Special prize: Family membership (\$55 value), Cowichan Valley Camera Club.**

Section 3: Wild About Nature (open to all ages)

Juniors may also compete by following the rules for Div. 22.

Class

27. Any West Coast flora and/or fauna. **1st - \$25 . . . sponsored by Cowichan Valley Naturalists' Society.**

PRESIDENT'S PICK AWARDS:

Sponsored by London Drugs, Duncan

1st - 16" x 20" Aluminum Panel (\$130 value)

2nd - 16" x 20" Gallery Wrap (\$100 value)

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