

22. PHOTOGRAPHY

CO-CHAIRPERSONS: Willie Harvie (250) 748-3584, Martha Aguero (250) 743-2590

IMPORTANT DATES:

- › Register online or in person from **July 17 to Sept. 6.**
- › Deliver Photography entries to the Exhibition Office on or before **Fri., Sept. 8** between 9:30am and 4pm. This early delivery date will give our Photography committee time to label and hang the show after judging.
- › Pick up entries on **Sunday, Sept. 17** between 4:30 - 6:30pm, or during the following week from 9:30am to 4pm.
- › Pick up prize money and special awards the week of **Sept. 25 to 29.** Please bring entry tags with ribbons to verify placings.

GENERAL INFORMATION & HALL RULES:

- See pages 12 and 14.

DIV. 22 RULES:

- › Entry fee is \$1 per entry.
- › All photographs must have been taken by the exhibitor and not shown in a previous Cowichan Exhibition.
- › No identifying marks or logos on the image.
- › One (1) entry per exhibitor per class.
- › **PRINT SIZE:** 8" x 10" or 8" x 12".
- › **PRESENTATION:** Entry to be presented in one of two ways:
 - › mounted on 11" x 14" black mat board or poster board, OR
 - › mounted in an 11" x 14" black window mat board.
Please ensure that the photo is securely attached in either presentation.
- › **IDENTIFICATION:** Label each entry on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor's Name. Do not write on the front.
- › Exhibitor's Pass: exhibitors may purchase a 3-day pass for \$20. Limit: 1 per exhibitor.

TIPS FROM THE COWICHAN VALLEY CAMERA CLUB

GENERAL:

- › Is the print free of smudges, scratches and finger prints?
- › Print quality is important; consider having your image printed commercially.
- › Great light makes great pictures. Use soft lighting for people, and early morning or late day lighting for landscapes. Avoid midday sun.
- › When photographing pets, compose your image at eye level; it will let their personality shine through.
- › When composing pictures involving a horizon, i.e. landscapes or seascapes, ensure the horizon is level (horizontally aligned).
- › Before taking a picture, check the areas around and behind your subject. A cluttered background is distracting and takes away from your subject.

VIEWPOINT:

- › Does the image fit the theme of the class?
- › Does the image grab your attention? Is it a fresh, original view of the subject?
- › Does the image avoid being too busy and confusing?

COMPOSITION:

- › Is the cropping effective and complimentary to your subject (i.e. horizontal, vertical, panoramic)?
- › Fill the frame with your subject.
- › Is the viewer's attention led to the main subject?
- › Is the subject offset using the 'rule of thirds'?

TECHNIQUE:

- › Avoid overexposing the lighter details and underexposing the dark shadows.
- › Is the image in focus where it should be?
- › Has good use been made of contrasting and complementary colours?

Section 1: Beginner Level

For exhibitors who are new photographers or who have some photography experience. If you have previously won prizes for your photographs, please go to Section 2 (Intermediate Level).

SPECIAL AWARD:

Special Beginner's Award

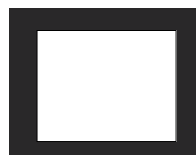
Just Framing, Duncan

PRIZE: \$60 FRAMING CREDIT | Outstanding Photo

CLASS

1. People – candid shot or formal portrait of one or more persons
2. Nature – wild animals or plants (no hand of man)
3. Animals – domestic animals including pets
4. **NEW!** Creative – use of any post-processing technique
5. Sports/Action – any photo that captures or stops motion as its main subject.

6. Architecture – a constructed form (man-made or natural) or any part of it
7. Sunrise/Sunset/Skies/Moon
8. Humour
9. Macro/Close-up – the subject is greater than life size
10. Black & White – any subject
11. Assigned – 2023: "Insect Damage" – an image showing what a plant or fruit looks like after a Very Hungry Caterpillar has dined on it! **PRIZE: 1st - Family membership (\$55 value) | Cowichan Valley Camera Club**



Mount your photo on an 11" x 14" black mat board or window.

FIND THEM AT THESE LOCAL BUSINESSES:

JUST FRAMING, LONDON DRUGS, EXCELLENT FRAMEWORKS

Section 2: Intermediate Level

For exhibitors with more experience in photographic composition and technical skills.

SPECIAL AWARD:

Special Intermediate Award

Just Framing, Duncan

PRIZE: \$60 FRAMING CREDIT | Outstanding Photo

CLASS

12. People – candid shot or formal portrait of one or more persons
13. Local Farm Produce. **PRIZE: 1st - \$25** | by **Eatin's Canada**
14. Nature – wild animals or plants (no hand of man)
15. Animals – domestic animals including pets
16. Sports/Action – any photo that captures or stops motion as its main subject
17. Architecture – Cowichan Valley farm buildings
PRIZE: 1st - \$25 | by **Eatin's Canada**
18. Landscape/Seascape
19. Sunrise/Sunset/Skies/Moon
- 20. NEW!** Cell Phone photo – any subject
21. Humour
22. Macro/Close-up – the subject is greater than life size
23. Black & White – any subject
- 24. NEW!** Abstract/Altered Reality – image created by any post-processing technique
25. Assigned – 2023: "Insect Damage" – an image showing what a plant or fruit looks like after a Very Hungry Caterpillar has dined on it! **PRIZE: 1st - Family Membership (\$55 value)** | **Cowichan Valley Camera Club**

Section 3: Wild About Nature (open to all ages)

Juniors may also compete by following the rules for Div. 22.

CLASS

26. Local pollinator(s) at work.
PRIZE: 1st - \$25 | **Cowichan Valley Naturalists' Society**

SPECIAL AWARDS:

President's Pick Awards

Sponsored by London Drugs, Duncan

1st PRIZE: 16" x 20" Aluminum Panel (\$130 value)

2nd PRIZE: 16" x 20" Gallery Wrap (\$100 value)

London Drugs

Taking care of all your photographic needs

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DRUGS**

LASTING QUALITY FOR
LASTING MEMORIES.

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lab



VALLEY VIEW FARMS

Join Valley View Farms
at the Cowichan Exhibition
and learn all about
American Saddlebreds!

Check out the "mane" events
performing at this year's
Cowichan Exhibition!

Catch all the action!

Featuring Freestyle X-Games
Competitors taking their
skills to new heights

3 SHOWS DAILY!