

# DIVISION 22 - PHOTOGRAPHY

**CO-CHAIRPERSONS:** Nicci Clark (250) 715-7380, Carl Erland (250) 924-4860

## IMPORTANT DATES:

- **July 4 to Sept. 3** - REGISTER online or in person.
- **\*\* Aug. 11 to Sept. 5** - DELIVER Photography entries to the Exhibition Office between 9:30am and 4pm.
- **Sunday, Sept. 14** - PICK UP entries between 4:30 - 6:30pm, or during the following week from 9:30am to 4pm. Please bring your claim checks.
- **Sept. 22 to 26** - COLLECT prize money and awards from the Office. Please bring entry tags with ribbons to verify placings.

**PRIZE MONEY:** 1st - \$5 | 2nd - \$3 (unless specified otherwise)

## GENERAL & HALL INFORMATION:

- See pages 8 and 11.

## DIV. 22 RULES:

- Entry fee is \$1/entry. **NOTE!** After Sept. 3, late fee is \$2/entry.
- All photographs must have been taken by the exhibitor and not shown in a previous Cowichan Exhibition.
- No marks or logos identifying photographer on the image.
- Any image not suitable for family viewing will not be accepted.
- One (1) entry per exhibitor per class.
- f. PRINT SIZE:** 8" x 10" or 8" x 12".
- g. PRESENTATION:** entry to be presented in one of two ways:
  - mounted on 11" x 14" black mat board or poster board, OR
  - mounted in an 11" x 14" black window mat board.
 Important! The photo MUST BE securely attached.
- h. IDENTIFICATION:** Label each entry on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor's Name. Do not write on the front.
- i. Exhibitor's Pass:** exhibitors may purchase a 3-day pass for \$20. *Limit: 1 per exhibitor.*

## TIPS FROM THE COWICHAN VALLEY CAMERA CLUB

### GENERAL:

- Print is free of smudges, scratches and finger prints.
- Print quality is important; consider having your image printed commercially.
- Great light makes great pictures. Use soft lighting for people, and early morning or late day lighting for landscapes. Avoid midday sun.
- When photographing pets, compose your image at eye level; it will let their personality shine through.
- When composing pictures involving a horizon, i.e. landscapes or seascapes, ensure the horizon is level (horizontally aligned).

### SUCCESSFUL IMAGES INCORPORATE THESE ELEMENTS:

- **IMPACT.** An emotional reaction or sense of wonder.
- **CREATIVITY.** A fresh expression of imagination or subject.
- **GOOD COMPOSITION.** Visual elements work together in a deliberate and purposeful way to express the vision of the photographer. Make good use of lines, shapes, textures, patterns and colour.
- **TECHNICAL EXCELLENCE.** Focus, depth of field, cropping, good exposure (no over-exposed highlights or underexposed shadows), effective post-processing.
- **GOOD LIGHTING.** Adds dimension and shape to enhance the image.
- **CENTRE OF INTEREST.** The point(s) in the image are well-defined, in-focus and dominant.
- **SUBJECT MATTER.** Appropriate to the category and the story being told.
- **COLOUR BALANCE.** Colours and tones work together to support and enhance the image.



### PRESENTING YOUR ENTRY

Mount your photo securely on an 11" x 14" black mat board or behind a 11" x 14" black window. Ask for them at these businesses: JUST FRAMING, LONDON DRUGS, EXCELLENT FRAMEWORKS

## Section 1: Beginner's Level

*For exhibitors who are new photographers or who have some photography experience. If you have previously won prizes for your photographs, please go to Section 2: Open Level.*

## SPECIAL BEGINNER'S AWARD:

Sponsor: Just Framing, Duncan

**PRIZE: \$60 FRAMING CREDIT** | Outstanding Photo

### CLASS #

1. People – portrait of one or more persons
2. Nature – wild animals or plants (no hand of man)
3. Animals – farm animals including pets

4. Abstract – use of any post-processing technique
5. Action – any photo that captures motion as its main subject
6. Architecture in the Cowichan Valley – a constructed form or any part of it
7. Sunrise/Sunset/Skies/Moon
8. Humour
9. Macro/Close-up – the subject is greater than life size
10. Photo Journalism – any subject, should tell a story
11. Assigned – 2025: "Winged Wonders" – an image of a "bug or bugs" flying or crawling going about their daily business.  
**PRIZE: 1st - Cowichan Valley Camera Club Family membership (\$55 value)**
12. **NEW!** "You Gotta See This!" – a CVRD Tourist Attraction

**\*\* IMPORTANT DEADLINE! \*\* FRIDAY, SEPT 5** is the last day photographs (Open & Juniors) will be accepted  
This deadline ensures our Photography committee has time after all classes are judged to label the entries and hang the show.

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## Section 2: Open Level

For exhibitors with more experience in photographic composition and technical skills.

### SPECIAL OPEN AWARD:

Sponsor: Just Framing, Duncan

**PRIZE: \$60 FRAMING CREDIT** | Outstanding Photo

#### CLASS #

13. People – portrait of one or more persons
14. Nature – wild animals or plants (no hand of man)
15. Animals – farm animals including pets
16. Abstract – image created by any post-processing technique
17. Action – any photo that captures motion as its main subject
18. Architecture in the Cowichan Valley – a constructed form or any part of it.
19. Farming in the Cowichan Valley
20. Landscape/Seascape
21. Sunrise/Sunset/Skies/Moon
22. Humour
23. Macro/Close-up – the subject is greater than life size
24. Photo Journalism – any subject, should tell a story
25. Assigned – 2025: “Winged Wonders” – an image of a “bug or bugs” flying or crawling going about their daily business.  
**PRIZE: 1st - Cowichan Valley Camera Club Family membership (\$55 value)**
26. **NEW! “Black & White”** – your favourite photo of a place from your past: a house you grew up in, a school you went to, a place you used to go to or shop at.
27. **NEW! “At the Fair”** – a memory from the 2024 Cowichan Exhibition: tractor pull, horse show, midway...the sky's the limit!

## Section 3: Wild About Nature (open to all ages)

Juniors may also compete by following the rules for Div. 22.

#### CLASS #

28. One or more native plants and/or animals. **PRIZE: 1st - \$25**  
| sponsored by Nature Cowichan

### SPECIAL DIVISION AWARDS:

Sponsor: London Drugs, Duncan

**PRESIDENT'S PICK AWARDS**

The three winners will be selected from all 1st place entries.

- **1st PRIZE: 18" x 24" Canvas Gallery Wrap (\$130 value)**
- **2nd PRIZE: 12" x 18" Canvas Gallery Wrap (\$80 value)**
- **3rd PRIZE: 8" x 10" Canvas Gallery Wrap (\$55 value)**

## ENTER THE PRESIDENT'S PICK AWARDS!



- **1st PRIZE: 18" x 24" Canvas Gallery Wrap (\$130 value)**
- **2nd PRIZE: 12" x 18" Canvas Gallery Wrap (\$80 value)**
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**LONDON DRUGS**

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LASTING MEMORIES.

photo  
lab



Saturday, August 23rd, 2025

7:30 a.m. - 5:00 p.m.

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*Family Fun and Entertainment For All!*

[www.cobblehillfair.ca](http://www.cobblehillfair.ca)



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January 30th & 31st, 2026

